

**VEHICLE DESCRIPTION**

# BLACK LABEL

2020 BLACK LABEL AWD  
5-PASSENGER  
TWIN-TURBO 2.7L V6 ENGINE  
8-SPD AUTO TRANSMISSION

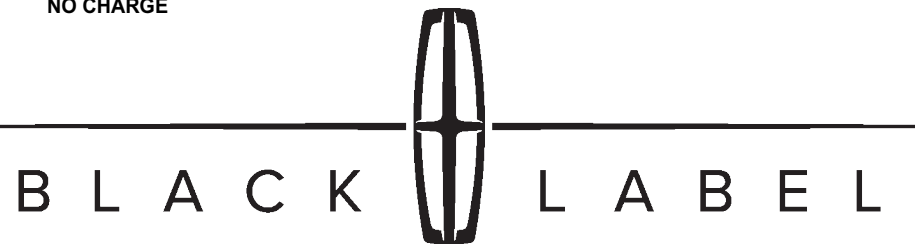
EXTERIOR  
SILVER RADIANCE  
INTERIOR  
JET BLK/CHSTNUT VENETIAN LT


LB **L00036**

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

- |  |   |   |   |
|--|---|---|---|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• DUAL EXHAUST SYSTEM - CHROME TIPS</li> <li>• GRILLE - SATIN ALUMINUM</li> <li>• HANDS-FREE LIFTGATE</li> <li>• HEADLAMPS - ADAPTIVE LED W/SIGNATURE LIGHTING</li> <li>• LED FOG LAMPS</li> <li>• LED TAILLAMPS</li> <li>• LINCOLN APPROACH/FAREWELL ELEMENTS</li> <li>• PANORAMIC VISTA ROOF W/ POWER SHADE</li> <li>• SIDEVIEW MIRRORS AUTOFOLD/ HEATED/SIGNAL/MEMORY/ SECURITY APPROACH LAMPS</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• ALCANTARA HEADLINER</li> <li>• DUAL-ZONE CLIMATE CONTROL</li> <li>• EMBROIDERED BLACK LABEL INSIGNIA</li> <li>• POWER TILT/TELESCOPE STEERING COLUMN</li> <li>• PREMIUM LEATHER WRAPPED STEERING WHEEL W/ CRUISE, AUDIO, CLIMATE, AND MEDIA CONTROL</li> <li>• SEATS - REAR HEATED</li> <li>• SEATS-HTD/VENTILATED FRONT W/DRIVER MEMORY</li> <li>• SEATS-VENETIAN LEATHER</li> <li>• UPGRADED FLOORMATS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• 360 DEGREE CAMERA</li> <li>• ACTIVE PARK ASSIST</li> <li>• ADAPTIVE CRUISE CONTROL W/STOP-AND-GO &amp; LANE CNTRG</li> <li>• ADAPTIVE SUSPENSION</li> <li>• LANE-KEEPING SYSTEM</li> <li>• LINCOLN CONNECT - 4G MODEM W/WIFI CAPABILITY</li> <li>• RAIN-SENSING WIPERS</li> <li>• REMOTE START</li> <li>• REVEL® ULTIMA W/19-SPKRS</li> <li>• SECURICODE™ KEYLESS KEYPAD</li> <li>• SYNC3® W/ VOICE ACT NAV</li> <li>• WIRELESS CHARGING PAD</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC WITH RSC</li> <li>• AIRBAGS-DUAL-STAGE FRONT</li> <li>• AIRBAGS-SIDE IMPACT/SAFETY CANOPY SIDE AIR CURTAINS</li> <li>• BLIND SPOT DETECTION W/CTA</li> <li>• PERIMETER ALARM</li> <li>• PERSONAL SAFETY SYSTEM™</li> <li>• PRE-COLLISION ASSIST W/AEB</li> <li>• SOS POST CRASH SYSTEM</li> <li>• TIRE PRESSURE MONITOR SYS</li> </ul> |
|--|---|---|---|

<b>INCLUDED ON THIS VEHICLE</b>	<b>(MSRP)</b>	<b>PRICE INFORMATION</b>
<b>EQUIPMENT GROUP 800A BLK LBL</b>		<b>BASE PRICE</b> \$63,800.00
•LINCOLN CO-PILOT360 PLUS		<b>TOTAL OPTIONS/OTHER</b> 835.00
•LINCOLN NAUTILUS TECH PKG		
•ENHANCED ACTIVE PARK ASSIST		<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b> 64,635.00
•360-DEGREE CAMERA		<b>DESTINATION &amp; DELIVERY</b> 995.00
•ACC W/LANE CENTERING		
<b>OPTIONAL EQUIPMENT/OTHER</b>		<b>BLACK LABEL MEMBER PRIVILEGES</b> NO CHARGE
BLACK LABEL THOROUGHbred	NO CHARGE	4 year/50,000 Mile Premium Maintenance Plan
.VENETIAN LEATHER SEATS		Remote New Vehicle Delivery
.JET BLACK		Remote service pickup and re-delivery (50 Mile Radius)
CARGO UTILITY PACKAGE	365.00	Anytime car wash
.REAR CARGO MGMT SYSTEM		Travel Collection
.CARGO COMPARTMENT W/REV MAT		Lincoln Access Rewards (70,000 Welcome Points)
.CARGO AREA COVER		
CARGO ACCESSORIES/MAT PACKAGE	275.00	
DURABLE LIGHTWGT RUBR CRGO MAT		
RR BUMPER PROTECTOR		
ALL-WEATHER FLOOR LINERS		
50 STATE EMISSIONS	NO CHARGE	
ROOF RACK SIDE RAILS-SATIN	195.00	
FRONT LICENSE PLATE BRACKET	NO CHARGE	



	RAMP ONE		<b>TOTAL MSRP \$65,630.00</b>
	<b>RC73</b>		
	RAMP TWO	<b>RAIL</b>	
		ITEM #: <b>42-X150 O/T 2</b>	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your Lincoln Dealer for details or visit <a href="http://www.lincolnafs.com">www.lincolnafs.com</a> .
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			KK091 R RD 2X 015 000002 10 09 19

**EPA DOT Fuel Economy and Environment Gasoline Vehicle**

**Fuel Economy**

21

MPG

Small SUVs range from 18 to 120 MPG. The best vehicle rates 136 MPGe.

19  
city

26  
highway

**4.8** gallons per 100 miles

**You spend**

# \$2,250

**more in fuel costs over 5 years**  
compared to the average new vehicle.

**Annual fuel cost**

# \$1,950

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

4

This vehicle emits 417 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)




5

Best


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★


Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	<b>Front seat Rear seat</b>	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

THE LINCOLN WAY™ APP

Your Dashboard of Services & Features



Download the Lincoln Way app\* and you can:

- Remotely start, lock and unlock your vehicle
- Locate your vehicle and check approximate fuel range
- Receive vehicle health alerts

The Lincoln Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Lincoln. See in-vehicle Settings for connectivity options.

\*Compatible with select smartphone platforms. Lincoln Connect service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Lincoln website for our privacy policy.

Lincoln Protect™

Insist on Lincoln Protect! The only extended service plan fully backed by Lincoln and honored at every Lincoln dealership in the U.S., Canada and Mexico. See your Lincoln dealer or visit [www.LincolnOwner.com](http://www.LincolnOwner.com)


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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 2LLBL00036 TO 59173

Msg & Data rates may apply. Text HELP for help



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